



news release

For Immediate Release

Sydney Jones

CENTURY 21 Sweyer
Advertising Director
239-1304
sjones@c21sweyer.com

CENTURY 21 Sweyer Given Prestigious Platinum Award at Cartus Broker Network International Conference

(Wilmington, NC – March 16, 2011) – **CENTURY 21 Sweyer & Associates** was honored for its outstanding achievements during the last year at the 2011 Cartus Broker Network International Conference held February 27-March 1 in Scottsdale, Ariz.

CENTURY 21 Sweyer & Associates was given the Platinum Excellence Award. The prestigious Platinum Award is the highest level of achievement that can be attained by the Cartus Broker Network's principal brokers. Only 5 percent of the Network's 425 principal brokers received Excellence Awards for 2010. Recognition is based on 2010 performance results related to a wide variety of key goals, including support of the Cartus Broker Network, management of departure and destination relocation business, service excellence for Affinity clients, support of Cartus sales efforts, and overall Top Block^{®*} service results.

"**CENTURY 21 Sweyer & Associates** exerted maximum effort to achieve this distinction," said Gerald Pearce, Cartus, Executive Vice President of Broker and Affinity Services. "Platinum Club membership is the ultimate accolade, and I congratulate **CENTURY 21 Sweyer & Associates** for their commitment to quality and thank them for their role in making the Cartus Broker Network a best-in-class organization."

In addition to the awards ceremony, the three-day event included interactive workshops, roundtable and panel discussions, and executive presentations. Cartus Broker Network participants networked with other industry professionals and exchanged information and ideas regarding team-building, revenue generation, retention, new business strategies, and increasing customer service—all essential elements for continued success.

*Top Block is a registered trademark of USAA and is used by permission.

About Cartus and the Cartus Broker Network

Cartus Broker Network is the nation's leading real estate referral network, consisting of approximately 425 principal brokers and 475 associate brokers who serve the clients and customers of Cartus.

Cartus provides trusted guidance to organizations of all types and sizes who require global relocation solutions. Serving more than 60% of the Fortune 100 and providing service to over 160 countries, Cartus applies a half century of experience to help clients with their mobility, outsourcing, consulting, and language and intercultural training needs. Honored in both New York and London by the [Forum for Expatriate Management](#) in 2010 as "Relocation Management Company of the Year" and "Best Vendor Partnership," Cartus is part of Realogy Corporation—a global provider of real estate and relocation services. To find out how Cartus' greater experience, reach, and hands-on guidance can help your company, visit <http://www.cartus.com>; read our blog at <http://www.cartusblog.com>; or click <http://www.realogy.com> for more information.

CENTURY 21 Sweyer is a full service real estate brokerage company specializing in Residential, Fine Homes & Estates, Commercial, and Lots & Acreage properties.

####