



NEWS RELEASE

FOR IMMEDIATE RELEASE

CONTACT:

Valerie Carr

CENTURY 21 Sweyer & Associates

Phone: (910)239-1316

E-mail: vcarr@c21sweyer.com

Century 21 Sweyer & Associates Recognized at CENTURY 21® Spring Awards Rally

WILMINGTON, NC (March 10, 2011)- - CENTURY 21® real estate agents from North and South Carolina gathered in Charleston, SC this past February to recognize and congratulate fellow agents and companies on their success in 2010. The rally also provided agents with the opportunity to attend workshops and listen to lectures about the industry and emerging trends.

Century 21 Sweyer & Associates received numerous top national and regional awards at the closing banquet for their outstanding sales in 2010.

“It was very motivating to see how well-respected our company is seen throughout the CENTURY 21® system nationwide. We know we’re one of the best in our market, but it was impressive to see how we ranked nationally,” Peter Sweyer, a Century 21 Sweyer agent, said.

Prior to the awards banquet, agents attended a 2-day workshop that highlighted tips on staying successful through planning ahead. The workshop, *SuccessTrak*, was developed and presented by Eb Moore, author of *SuccessTrak*. Agents were able to learn about the necessary tools, systems and techniques to making money; how to generate more business each year; and steps to building a foundation today for consistent business ahead.

Agents returned from the rally with a fresh perspective on their individual business plans and the motivation to set up new ventures for the spring season.

Craig Yarboro, who’s been an agent with Century 21 Sweyer & Associates for 5 years, hasn’t missed a rally yet.

“The rally was really motivational and the workshop provided me with a lot of good information for building my business. Since the rally I’ve started sending letters and postcards to my contacts which was something that was highlighted at the workshop,” Yarboro said.

Century 21 Sweyer & Associates are always eager to attend this annual conference because it's important to stay connected with other colleagues in the CENTURY 21® business. "We go each year because it's interesting to see real estate on a national level then we can return to Wilmington with new ideas to merge with our current business plan," said Whitney Leonard, sales manager with the Landfall Office.