



## NEWS RELEASE

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**FOR IMMEDIATE RELEASE**

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### **CENTURY 21® Sweyer & Associates Merges Business with Jacksonville-based Company**

**May 1, 2011 (Wilmington, NC)**—CENTURY 21 Sweyer & Associates is excited to announce that they've merged their business with Jacksonville-based office, CENTURY 21 Advantage Gold Realty. Each company is successful on its own and feel that combining the two will create a synergy that is welcomed by agents and staff as well as the clients they serve.

With Landfall, Hampstead, Monkey Junction and Jacksonville offices, Sweyer & Associates is optimistic about further expanding their reach to the Jacksonville market. Home to Camp Lejeune and New River Air Station, Jacksonville couldn't be a better place to increase our presence. It is the fastest-growing city in North Carolina and presents many real estate opportunities.

Jeff Sweyer, Owner and General Manager of CENTURY 21 Sweyer & Associates, is thrilled to be uniting forces with a reputable and successful real estate company already established in Jacksonville.

"We're excited to be merging with a company that has a very strong reputation in the Jacksonville market. We'll be able to put the resources of two great companies together to provide better services to our sales associates and more importantly to our buyers and sellers," Sweyer said.

CENTURY 21 Advantage Gold Realty joins Sweyer & Associates with a willingness to move forward under a new name and with the enthusiasm to continue their efforts in local real estate. Owners of Advantage Gold Realty, Shirley Morrison and Sherri Mayes, have been with the company since 1988. Morrison and Mayes will continue as co-owners with Jeff and Dave Sweyer at the new Jacksonville office.

"We know that joining forces with Jeff and Dave will provide so many benefits for our agents and will enable them to really focus on their client's needs," Morrison said. Mayes echoes Morrison's optimism and looks forward to the new partnership.

In keeping with the CENTURY 21 Sweyer theme, 'Right here, right now', Sweyer & Associates are continuing to grow despite slumps in the real estate market. Together with Advantage Gold Realty, CENTURY 21 Sweyer & Associates will now rank in the top 30 CENTURY 21® offices in the entire world.

"We're excited to work with Shirley Morrison and Sherri Mayes because our values are very similar and with the resources that we'll be able to bring to the partnership, we should have a phenomenal combined presence in the Jacksonville market," Dave Sweyer, Owner of CENTURY 21 Sweyer & Associates, said.